



P.O. Box 884 • Branford, CT 06405 • [www.branfordmicrofund.org](http://www.branfordmicrofund.org)

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**With Support from**

**BRANFORD**  
Community Foundation

**Branford Rotary** 

August 8 2025

RE: Donor Requests for Branford Micro Fun Day event on October 5<sup>th</sup>

Dear Prospective Vendor:

I write to share with you an exciting upcoming fundraising event to support the unique mission of The Branford Microfund, and an opportunity to advertise your business within the local community. On October 5, 2025, The Branford Microfund is hosting an all-day outdoor event that will both support our cause and bring in large numbers from Branford and surrounding communities for a fun-filled day. We ask that you consider registering as a vendor for our artisan market on that day, and we will advertise your business before and during the event.

**The Branford Microfund**

The Branford Microfund provides no interest loans to Branford residents in need. Established in 2019, the Microfund is the only non-profit organization in the New Haven area that provides qualified residents interest-free loans using a pay-it-forward philosophy. Sometimes our neighbors face an unexpected expense and sometimes they need to reach out for help. Loans from the Microfund assist residents who may not be able to afford or obtain a loan from a bank.

Since we began, we have provided loans to 90 members of our community, and the need for these loans continues to increase. Each loan can be up to \$3,000 and repaid without interest over the course of 30 months. Examples of our loan assistance includes medical bills, medical equipment, property or vehicle taxes, car or home repairs, and utility bills.

**The October 5<sup>th</sup> Event**

On October 5, 2025, the Branford Microfund is hosting an all-day outdoor fundraising event at Foote Memorial Park. This event runs from 9 a.m. to 5:30 p.m. including food, drink, music entertainment, yoga, games, and an artisan market showcasing local goods and services. The event will also include game prizes, and a silent auction. The event has been thoughtfully designed for accessibility and appeal for all ages and families against the beautiful backdrop of the park's many features.

**Our Ask**

We are seeking vendors based in Branford or the surrounding towns to participate in our artisan market on October 5. The market will take place between 10 a.m. – 5:30 p.m. in a designated section of Foote Park Memorial Park. If you would like to register as a vendor, we require the following:

*Branford Microfund, Inc. is a 501(c)3 organization. Contact us at [inquiry@branfordmicrofund.org](mailto:inquiry@branfordmicrofund.org).*



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- A completed and signed copy of our vendor agreement;
- A vendor fee at the time of agreement submission of \$35 (Branford business or resident) or \$50 (non-Branford business or resident);
- An in-kind donation sample of your good or service to be used as a door prize or raffle of at least \$20 in value;
- Assistance with our Microfund informational scavenger hunt by placing a QR code or small similar sign in a corner of your booth containing a clue for the game; and
- That you provide your own, table, chairs and tent during the market.

Vendor set-up may begin at 9 a.m., but we request that vendors do not begin to sell their products until 10 a.m. to avoid disturbing the morning yoga event ending at 10 a.m. Please provide us with a description of the in-kind donation of the good or service and any information you would like in our advertising materials no later than Friday August 29. Please provide the actual in-kind donation to us no later than Friday September 19. If you are providing a perishable item or items, please contact us to discuss an appropriate time for providing your item(s). If you cannot attend the event but would still like to provide a prize or raffle item, we are happy to accept donations and will be sure to display signage indicating your business' support at our informational table and in advertising leading up to the event.

Thank you for supporting our important cause, helping us to educate the community in a fun way, and for considering being a vendor. Please let us know if you have any questions. Feel free to reach out by contacting the Microfund at [inquiry@branfordmicrofund.org](mailto:inquiry@branfordmicrofund.org) or via phone/text at (203) 208-8406.

Sincerely

Rachel Mirsky  
Branford Microfund, Vice-Chair