



P.O. Box 884 • Branford, CT 06405 • [www.branfordmicrofund.org](http://www.branfordmicrofund.org)

***Board of Directors***

Mina West, *Chair*

Rachel Mirsky, *Vice Chair*

Bob Imperato, *Treasurer*

Alana Kaplan, *Secretary*

Rilla Dath

Angela Higgins

Yvette M. Larrieu

Rebecca Smith

***Ambassadors***

Bob Babcock

Don Bruce

Norbert W. Church, Jr.

Peter Cimino

Bill Donaruma

Alice Laurenson

Tom Laurenson

Andy Marlatt

Chip Marsh

Virginia Page

Richard Shanahan

Sue Wharfe

***With Support from***

**BRANFORD**  
Community Foundation

**Branford Rotary** 

August 13, 2025

RE: Donor Requests for Branford MicroFunDay event on October 5<sup>th</sup>

Dear Prospective Donor:

I write to share with you an exciting upcoming fundraising event to support the unique mission of The Branford Microfund, and an opportunity to advertise your business within the local community. On October 5, 2025, The Branford Microfund is hosting an all-day outdoor event that will both support our cause and bring in large numbers from Branford and surrounding communities for a fun-filled day. We ask that you make an in-kind donation for our silent auction, and we will advertise your business before and during the event.

**The Branford Microfund**

The Branford Microfund provides no interest loans to Branford residents in need. Established in 2019, the Microfund is the only non-profit organization in the New Haven area that provides qualified residents interest-free loans using a pay-it-forward philosophy. Sometimes our neighbors face an unexpected expense and sometimes they need to reach out for help. Loans from the Microfund assist residents who may not be able to afford or obtain a loan from a bank.

Since we began, we have provided loans to 90 members of our community, and the need for these loans continues to increase. Each loan can be up to \$3,000 and repaid without interest over the course of 30 months. Examples of our loan assistance includes medical bills, medical equipment, property or vehicle taxes, car or home repairs, and utility bills.

**The October 5<sup>th</sup> Event**

On October 5, 2025, the Branford Microfund is hosting an all-day outdoor fundraising event at Foote Memorial Park. This event runs from 9 a.m. to 5:30 p.m. including food, drink, music entertainment, yoga, games, and an artisan market showcasing local goods and services. The event will also include game prizes, and a silent auction. The event has been thoughtfully designed for accessibility and appeal for all ages and families against the beautiful backdrop of the park's many features.

**Our Ask**

We are seeking in-kind donations for our game prizes, and a silent auction. We are seeking goods or services valued at \$200 or more to place into our silent auction. If you are able to donate to the silent auction, please provide us with a description of the item without expiration date, if applicable; and any specific information you would like included in the

*Branford Microfund, Inc. is a 501(c)3 organization. Contact us at [inquiry@branfordmicrofund.org](mailto:inquiry@branfordmicrofund.org).*



P.O. Box 884 • Branford, CT 06405 • [www.branfordmicrofund.org](http://www.branfordmicrofund.org)

advertising of your business. Please provide the good/service and information requested **no later than Friday September 20.**

If, in the alternative, you wish to donor funds for a sponsorship and advertising, please let us know and we can provide additional information to you.

Thank you for supporting our important cause, helping us to educate the community in a fun way, and for considering providing an in-kind donation. Please let us know if you have any questions. Feel free to reach out by contacting the Microfund at [inquiry@branfordmicrofund.org](mailto:inquiry@branfordmicrofund.org) or via phone/text at (203) 208-8406.

Sincerely

Rachel Mirsky  
Branford Microfund, Vice-Chair