



P.O. Box 884 • Branford, CT 06405 • www.branfordmicrofund.org

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With Support from

BRANFORD
Community Foundation

Branford Rotary 

August 13, 2025

RE: Donor Requests for Branford MicroFunDay event on October 5th

Dear Prospective Donor:

I write to share with you an exciting upcoming fundraising event to support the unique mission of The Branford Microfund, and an opportunity to advertise your business within the local community. On October 5, 2025, The Branford Microfund is hosting an all-day outdoor event that will both support our cause and bring in large numbers from Branford and surrounding communities for a fun-filled day. We ask that you contribute the sponsorship of our event, and we will advertise your business before and during the event. As a sponsor, you will also be printed on our T-shirts provided to all of our volunteers.

The Branford Microfund

The Branford Microfund provides no interest loans to Branford residents in need. Established in 2019, the Microfund is the only non-profit organization in the New Haven area that provides qualified residents interest-free loans using a pay-it-forward philosophy. Sometimes our neighbors face an unexpected expense and sometimes they need to reach out for help. Loans from the Microfund assist residents who may not be able to afford or obtain a loan from a bank.

Since we began, we have provided loans to 90 members of our community, and the need for these loans continues to increase. Each loan can be up to \$3,000 and repaid without interest over the course of 30 months. Examples of our loan assistance includes medical bills, medical equipment, property or vehicle taxes, car or home repairs, and utility bills.

The October 5th Event

On October 5, 2025, the Branford Microfund is hosting an all-day outdoor fundraising event at Foote Memorial Park. This event runs from 9 a.m. to 5:30 p.m. including food, drink, music entertainment, yoga, games, and an artisan market showcasing local goods and services. The event will also include game prizes, and a silent auction. The event has been thoughtfully designed for accessibility and appeal for all ages and families against the beautiful backdrop of the park's many features.

Our Ask

We are seeking sponsorships. Our sponsorships are based upon the tiered levels listed below. Sponsorships include advertising on our website, social media platforms, and in any print media in which we may advertise. If you wish to be a sponsor for our Micro Fun Day, please

Branford Microfund, Inc. is a 501(c)3 organization. Contact us at inquiry@branfordmicrofund.org.



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indicate the sponsorship level you prefer below **no later than September 20:**

| | |
|-----------|------------|
| Founding | \$3,000 |
| Diamond | \$1,000 |
| Platinum | \$500 |
| Gold | \$300 |
| Silver | \$150 |
| Supporter | any amount |

Please let us know if there is any specific wording you would like us to use when we advertise your sponsorship.

Thank you for supporting our important cause, helping us to educate the community in a fun way, and for considering providing an in-kind donation. Please let us know if you have any questions. Feel free to reach out by contacting the Microfund at inquiry@branfordmicrofund.org or via phone/text at (203) 208-8406.

Sincerely

Rachel Mirsky
Branford Microfund, Vice-Chair